



Iowa Heartland Resource Conservation & Development, Inc.

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PRESS RELEASE

For Immediate Release

October 11, 2016

**Iowa Heartland RC&D Hosting Historic Preservation Workshop
November 11, 2016**

Indianola, IA – As part of a USDA grant to build the capacity for the arts, history and humanities organizations, Iowa Heartland Resource, Conservation & Development, Inc. (IHRCD), announced that it is holding a Historic Preservation Workshop on Friday, November 11, starting at 10:00 am at the Graham Annex on the campus of Central College in Pella.

Pre-registration is required. The cost is \$50 with the first person from an organization, and additional individuals at \$25. A special offer is also available for economic development and chamber personnel, along with city staff to hear Dan Carmody's presentation only at \$15. The full schedule and registration is available online at iowaheartlandrcd.org.

The keynote speaker is Dan Carmody, President of Eastern Market Corporation, discussing creative place making in the context of historic preservation. He has been instrumental in the revitalization of Detroit and provides consulting services to a wide array of communities and organizations. This will be followed by a review of place making projects across Iowa by Paula Mohr, Certified Local Government Coordinator from the State Historic Preservation Office. Other topics and speakers include Dr. Keith Yanney on the making great oral histories; Angela Stanford, Curator at the Danish American Museum, will discuss the preservation of photos, textiles, books and more; with the workshop concluding with funding strategies – from grant writing, special events that actually make money to bequests.

The IHRCD is a 501(c)(3) corporation serving the citizens of Dallas, Jasper, Madison, Marion, Polk and Warren counties for the purpose of improving the quality of life through economic development and resource conservation. Iowa Heartland RC&D activities this past year included efforts relating to establishing a Regional Cultural Council, building the capacity for arts, history and culture in the region, developing master plans for the expansion of the Central Iowa Trails and forest health activities.

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