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PRESS RELEASE

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FOR IMMEDIATE RELEASE

SOLAR ENERGY FAIR COMING TO PERRY

Farmers, business owners, and homeowners interested in going solar will have an opportunity to hear answers to common questions and see solar technology in action at a Solar Energy Fair on Saturday, September 10th at the Town/Craft Center from 9:00 a.m. to 3:00 p.m. Hosted by Iowa Heartland RC&D, in conjunction with Pathfinders RCD, the fair is designed to be a “one-stop-shop” for people considering solar PV for electricity production at their farm, home, or business. Pre-registration is free and encouraged online at www.pathfindersrcd.org/solarenergy.

The fair will feature presentations on the basics of solar electric technology, questions to consider when planning a project, examples of how to finance projects, learn more about the City of Perry’s solar initiatives and expo area with local solar energy/related booths from a variety of vendors. A “tailgate party” will kick off the afternoon events at 12 noon. Free hot dogs, chips and drinks will be provided. In the afternoon, go on a solar energy “crawl” and visit several locations, including the Perry Farmers Market that has installed solar energy technology and find out how it’s working for them.

Why consider solar energy? “Now is a great time to consider solar, because prices have dropped significantly in the last few years and tax incentives are available. When the economics of environmental stewardship work in the short-term, positive long-term impacts will be seen by future generations. Solar technology can be great for both your pocketbook and the planet,” says Solar Energy Fair coordinator Anna Bruen.

The event is free, open to the public, and family friendly. It is part of a series of fairs hosted at four locations around Iowa. The Solar Energy Fairs are made possible with funding from the Iowa Department of Natural Resources REAP Continuing Education Program (CEP) and with support from Southern Iowa RCD, Iowa Heartland RC&D, Limestone Bluffs RCD, and Pathfinders RCD.

The IHRC&D is a 501(c)(3) corporation serving Dallas, Jasper, Madison, Marion, Polk and Warren counties for the purpose of improving the quality of life through economic development and resource conservation. Iowa Heartland RC&D activities this past year included efforts relating to expansion of the Central Iowa Trails, building the capacity of arts, history and culture for our communities and forestry projects.

For more information, visit
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