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PRESS RELEASE

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SHEILA NAVIS HIRED AS EXECUTIVE DIRECTOR

Des Moines, IA – Gay Lea Wilson, Board President of the Iowa Heartland Resource, Conservation & Development (IHRCD), announced today that Sheila R. Navis, CAE, has been selected to serve as the Executive Director for the organization. She began her duties October 1st.

Ms. Navis has extensive experience in managing non-profit organizations and most recently served as the Executive Director for the Rural Iowa Independent Telephone Association. She has held the designation of Certified Association Executive (CAE) since 1995.

In announcing the hiring, Ms. Wilson noted that Sheila brings strong skills and expertise to the organization. "I'm excited about the wealth of experience, knowledge and leadership Sheila brings to Iowa Heartland RC&D as we expand our presence and activities in Central Iowa."

The Iowa Heartland RC&D is a 501(c)(3) corporation serving Dallas, Jasper, Madison, Marion, Polk and Warren counties for the purpose of improving the quality of life through economic development and resource conservation. The Board of Supervisors and the Soil & Water Conservation Districts from each of the counties serve on the Iowa Heartland RC&D Board. Iowa Heartland RC&D activities this past year included efforts relating to expansion of the Central Iowa Trails, local foods/farmer's markets and forest health activities.

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